



Castro Valley Matters' Social Media Policy and Community Guidelines

Organizational Values

CVM's online presence is key to our organizational success. We value healthy dialogue and relationship building between members of the community, neighborhood partners, and community advocates. Our Facebook page is used in ways that should spark healthy community building, solidarity, and civic participation. While our online forum serves as a resource for collaboration, advocacy, and information sharing, we ask that people engaging on this page be diligent about respecting different viewpoints.

Community Guidelines

1. If you see a comment that you believe is a problem, please report it to FB or privately message CVM directly. CVM admins need the help of our community to ensure that troublesome comments are addressed.
2. CVM does not tolerate the following:
 - a. Language (profane, defamatory, offensive and/or violent) that threatens the personal safety and security of other members. Disagreement and a heated exchange is not the same as bullying.
 - b. Name-calling and ad hominem attacks.
 - c. Doxing, the sharing of personal information to embarrass or intimidate someone.
 - d. Racist, homophobic, or identity-degrading comments.
 - e. "Trolling" or posting deliberately disruptive statements meant to hijack comment threads or throw discussions off-track.
 - f. Attacks on specific groups or any comments meant to harass, threaten or abuse an individual.
 - g. Hateful or discriminatory comments regarding race, ethnicity, religion, gender, disability, sexual orientation or political beliefs.
 - h. Links or comments containing sexually explicit content material.
 - i. Discussion of illegal activity.
 - j. Spam, link baiting, or files containing viruses that could damage the operation of other people's computers or mobile devices.
 - k. Acknowledgement of intent to stalk an individual or collect private information without disclosure.
 - l. Commercial solicitations or promotion of a competitor.
 - m. Violations of copyright or intellectual property rights.
 - n. Content that relates to confidential or proprietary business information.
 - o. Content determined to be inappropriate, in poor taste, or otherwise contrary to the purposes of the forum.
 - p. Promoting competing products, services, or brands.
 - q. Personal promotion.
3. Posts and comments that do not reflect our organizational values and intended purposes may be moderated and/or deleted. Users who do not adhere to our Community Guidelines may be banned from further participation on our Facebook and other social media platforms.