



Eden Area Livability Initiative Phase II

Governance Working Group Meeting

Thursday, April 6, 2017

6:00 p.m. – 7:10 p.m.

San Lorenzo Library – 395 Paseo Grande, San Lorenzo

Meeting Notes

I. Welcome and introductions

- Claudia Albano welcomed the attendees and asked them to introduce themselves and in five words or less say how you feel about the Raiders going to Las Vegas.

II. Meeting purpose and agenda review

- Claudia reviewed the purpose of the meeting and the agenda.

III. Unincorporated Area Budget

-Peter Coletto from the County Administrator's Office, reviewed what he has been doing according to Kai's draft timeline. He has been meeting with different agencies to separate out the combined county wide and municipal services as they appear in the unincorporated services budget. He also plans to shrink down the budget from being 35 pages with various charts to a simpler version similar to the Citizen's Guide which is more accessible and easier to understand. Peter Rosen mentioned to Pete that if he is planning to do something similar to the citizen's guide, in the budget it shows the prior year actuals. Claudia asked Pete where he is according to Kai's timeline and he is still on seven and eight which are: training with County departments regarding changes to system, and date entry, and data verification and analysis. He proposed to remove number six and add it before number 11 because it would take more time and he would rather obtain the data first and get the system changed after. For the next meeting Pete will update the timeline.

IV. Update on the Fairview MAC Formation Committee

- The Fairview MAC Formation Committee had hoped to have a MAC established by now, but Alameda County Supervisor Nate Miley's office is working on the logistics. They hope to have a Fairview MAC by the end of this Fiscal year. Nate Miley stated that Eileen, his Chief of Staff should have a board letter to the board by the end of the month or for the first meeting in May. It will cost approximately \$20,000 to fund a Fairview MAC for a year and Nate was trying to obtain it from one source and the Board of Supervisors hasn't approved it yet. Just to get the Fairview MAC started by the end of the fiscal year he will allocate it to his office budget in which he is willing to do if he has to. The next step after that would be to go through the application process to appoint the members that will serve on the MAC. As far as the location they are still looking to hold the meetings at the H.A.R.D. Administration building or East Ave. Elementary School. Nate hopes that by the time the EALI governance group meets again the Board of Supervisors would have officially approved the money source to then start the application process.

V. Survey Update

- Sarah Oddie gave an update on the survey that will be going out to the residents of Ashland, Cherryland, San Lorenzo, and Hayward Acres on or Around May. She noted the group's feedback since she isn't the one in Wilma's office who is working on the survey. Claudia read the survey aloud to the group and they gave feedback. Linda Tangren mentioned her concern that the outcome of the survey may be skewed by the approach of the questions. Mike provided the suggestion that question three to six should be on a scale versus have the options yes, no and other. Peter stated that on question three it doesn't state if the agencies listed respond well, do they appear and how satisfied are you with their response. Linda asked Sarah what was the thinking behind question three and Sarah didn't have a specific response because she isn't the staff person working on it. She also suggested that the first three questions should be separated from the remaining three because while one fills out the survey, the questions for the last three may be skewed by the first three. Peter asked if the group ever discussed having a separate MAC for San Lorenzo and Hayward Acres Claudia responded and informed him that according to Wilma's staff, according to her constituents that it was a preference of theirs and she wanted to add that question to the survey. He also suggested to reword the line where it states that the cost to have an Eden MAC would come from existing funds and have it be more specific in saying 'existing Alameda County funds'. Michael Kusiak had suggested to remove the statement of "how do you feel" and replace it with 'please rate'. The group asked if there is a threshold and there isn't a specific percentage, but Dave was supposed to get that answer to the Eden MAC Formation Committee.

I. Eden MAC Formation Committee

- Nestor Castillo and Keith Barros gave an update on what the outreach committee has been doing to educate the community on what a MAC is and benefits. The group had postcards for the areas of Ashland, Cherryland, and San Lorenzo and working on one for Hayward Acres. The postcards include a map, a letter from their neighbor, and upcoming town hall dates. They also created a petition to take with them when they go door knocking that residents can sign to show support for an Eden MAC. The Eden MAC had their kick-off event on April 1st that initiated their educational campaign for an Eden MAC. The upcoming town halls are: Ashland/Cherryland town hall on April 12th and the San Lorenzo/Hayward Acres town hall on April 18th. The Eden MAC Formation Committee is on social media as well as their own website where they post their information on there as well as the unincorporated search tool where residents can insert their address and it shows them where they live in the unincorporated area.

*Respectfully submitted,
Rosa Rodriguez*

Next EALI Governance meeting
August 3rd, 2017 6:00 p.m.-8:00 p.m.
San Lorenzo Library- 395 Paseo Grande, San Lorenzo